

Section 1: Company Information and Executive Details	
Registered Name	
Trading Name	
Registration Number	
Registered Office Address	
Address	
Tel	
Website	

Executive #1 (preferably CEO)	
Name	
Title	
Tel (work)	
Tel (mobile)	
Email	
Preferred Contact	<input type="checkbox"/> email <input type="checkbox"/> mobile <input type="checkbox"/> work
Provide short bio including work experience, education and executive programmes attended (max 200 words)	

Executive #2 (preferably CFO/Finance Director)	
Name	
Title	
Tel (work)	
Tel (mobile)	
Email	
Preferred Contact	<input type="checkbox"/> email <input type="checkbox"/> mobile <input type="checkbox"/> work
Provide short bio including work experience, education and executive programmes attended (max 200 words)	

Section 2: Business Overview	
Provide a short description of your business (max 2,500 words). Please include: <ul style="list-style-type: none"> <li style="width: 33%;">· Business description <li style="width: 33%;">· Business highlights/milestones for each of the last three years <li style="width: 33%;">· Customer segments <li style="width: 33%;">· Key products/services <li style="width: 33%;">· Markets/geographical diversification <li style="width: 33%;">· Key drivers and opportunities <li style="width: 33%;">· Competitive landscape <li style="width: 33%;">· Regulatory landscape <li style="width: 33%;">· SWOT analysis <li style="width: 33%;">· Key risks <li style="width: 33%;">· USPs 	

Section 3: Financial Information Overview

Provide a financial overview of the historical financial performance of your business to date. Please include:

- Summary historical financial information (revenue, EBITDA)
- Employee numbers

Section 4: Financing

Provide an overview of the financing of your business to date. Please include:

- How business is financed
- Quantum and type of external funds raised
- Current shareholder base

Section 5: Programme Participation

Provide an overview of how your business will benefit from participation in this programme (approx. 500 words)

Please tick to indicate your agreement to the ISE and the programme partners to share this information

How did you hear about the Programme? Please indicate how you heard about #IPOready

ISE Website

Enterprise Ireland

Received a brochure

Referred by

Other (please specify)

All information will be kept confidential by all parties involved in the administration and facilitation of the programme, which include a representative from Irish Stock Exchange, Enterprise Ireland and The Ireland Strategic Investment Fund.

Your application will be assessed by a panel representing the above bodies.
Please complete and return this form by 16 June 2017 to:

Orla O’Gorman, Head of Equity

orla.ogorman@ise.ie

ipoready@ise.ie

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